



Broadway Training Center of Westchester

10 Washington Avenue (914) 478-5825 BTC@broadwaytraining.com
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Send Show Program communication to: adsales@broadwaytraining.com

2009-2010 BTC Show Program Advertising

- Sound of Music** (Fall Performance Ensemble) November 20-22, 2009
- TBA** (Spring Senior Ensemble) March 26-28, 2010
- TBA** (Spring Junior Ensemble) April 23-25, 2010
- TBA** (Summer Mainstage) July 30-31, 2010



Sound of Music Ad Deadline is November 6

** Personal ads submitted first are placed closest to the front of the program!**

Name of Advertiser: _____
 Address: _____
 City, State & Zip Code: _____
 Telephone & Fax #: _____
 E-mail address: _____
 Website: _____

**** AD SALES PROCEEDS GO DIRECTLY TO THE SHOW BUDGET! ****

Check Ad Size	Rate	W x H
<input type="checkbox"/> Child Booster	\$10	Up to 8 words
<input type="checkbox"/> 1/8 Page	\$35	2.4" x 1.9"
<input type="checkbox"/> 1/4 Page Horizontal	\$50	4.8" x 1.9"
<input type="checkbox"/> 1/4 Page Vertical	\$50	2.4" x 3.8"
<input type="checkbox"/> 1/2 Page	\$90	4.8" x 3.8"
<input type="checkbox"/> Full Page	\$175	4.8" x 7.9"
<input type="checkbox"/> Inside Back Cover	\$200	4.8" x 7.9"
<input type="checkbox"/> Back Cover	\$225	5" x 8"

BTC will produce ads with provided copy and logo/graphics* at no additional charge.
 Please e-mail to:
adsales@BroadwayTraining.com
 *ads may **not** use the show logo. Program is printed in black and white.

Payment in full is due with placement of ad. Make checks payable to **Broadway Training Center of Westchester** (a not-for-profit organization) and mail to the school, attention **Ad Sales**. BTC applies a 3% processing fee; this fee is waived as a discount for cash or check payments.

Ad Copy: _____

Business owners – Please inquire about Special Ad Pricing for our entire show season.

Name of BTC Student who sold this ad, if any: _____